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NEWS RELEASE

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October 9, 2006

For Immediate Release

Benefit Plans Plus, LLC Promotes Patrick Shelton, GBA To Member

Patrick Shelton, GBA has been promoted to member of Benefit Plans Plus.

Since joining the firm, Shelton has consistently shown a "Member-Level" dedication for Benefit Plans Plus and Brown Smith Wallace. His stewardship of Benefit Plans Plus has helped produce significant growth not only in revenue, but in referrals, client satisfaction and in the breadth and depth of services offered. Shelton exemplifies the firms' ongoing commitment to practice/business unit growth.

His road to becoming a Member has included being awarded the firms' most prestigious award, The Founder's Award in 2003, as well as helping lead Benefit Plans Plus to grow by more than 50% since his arrival in 2001.

His dedication to his community through involvement in his church and charitable and professional organizations such as Employee Benefits Association of St. Louis, Profit Sharing Council of America and International Federation of Employee Benefit Plans sets a good example for everyone and has expanded his influence in the community.

Shelton has earned the Group Benefits Associate (GBA) designation from the Certified Employee Benefit Specialist (CEBS) program and is currently completing the required curriculum for the CEBS designation. In addition, he holds a Life & Health insurance license in the state of Missouri.

Shelton resides in Ballwin with his wife Kathleen and their three children.

Benefit Plans Plus, LLC, formed in 1998 for comprehensive specialized retirement plan administration, is a subsidiary of Brown Smith Wallace, LLC of St. Louis, Missouri. The Benefit Plans Plus team provides customized employee retirement plan services that make a

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measurable difference to their clients. Its staff averages more than 13 years of experience and maintains advanced designations including: Associate Professional Member through the National Institute of Pension Administrators, Certified Pension Consultant, and Qualified 401k-Plan Administrator through the American Society of Pension Professionals and Actuaries. For more information visit www.bpp401k.com or contact Patrick Shelton, GBA at 314.983.1212.

Brown Smith Wallace is the second-largest locally owned independent full-service CPA and business consulting firm in Missouri with nearly 150 employees throughout the Midwest. Through a network of offices in St. Louis, St. Charles and Chicago, Brown Smith Wallace is the only CPA and business consulting firm that makes A Measurable Difference™ to its clients through the execution of its six measurable differences and by putting its guarantee in writing. For more information visit www.bswllc.com or call 314.983.1288.

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